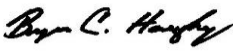
	<p>Holland Police Department Holland Massachusetts</p>	<p>POLICY NO. SM 1.00</p>
<p>SUBJECT:</p> <p>SOCIAL MEDIA TERMS</p>		
<p>Permission to distribute, use & edit as required is granted by LAWS Communications</p>		<p>DATE OF ISSUE:</p>
<p>ISSUING AUTHORITY:</p>		<p>31 MAR 2015</p>
<p> Bryan C. Haughey Chief of Police</p>		<p>EFFECTIVE DATE:</p>
		<p>31 MAR 2015</p>
		<p>REVISION DATE:</p>
		<p>N/A</p>

I. GENERAL CONSIDERATIONS AND GUIDELINES

This is the official policy for the Facebook and Twitter accounts of the Holland Police Department in Holland, Massachusetts. These accounts were created to provide the citizens of Holland, those who work in Holland and others who have an interest in the Holland Police Department, access to information about the department and a platform with which to interact with the department.

These accounts are monitored and managed by authorized members of the Holland Police Department. Please note that these accounts are not monitored 24/7.

II. POLICY

The Holland Police Department manages these accounts as a limited public forum, therefore the following conditions apply:

- A posting on the Facebook page or Twitter account constitutes acceptance of these terms.
- In case of emergency, or if you need police assistance, dial 911.
- Do not use the Facebook page or Twitter account to report a crime. To report a crime call the officer indicated within the post, and/or the Holland Police Department.
- If you post information related to a crime on the Facebook page or Twitter account, you may be placing yourself in the position of becoming a witness to a

crime and subject yourself to subpoena and in certain situations endangering yourself or others.

- “Friending and “following” between Holland Police Department personnel and a citizen does not indicate endorsement of that person’s actions or comments.
- Comments posted by others on the Holland Police Department Facebook page and Twitter account are not to be considered the opinion of the Holland Police Department; nor does the Holland Police Department endorse any third party comments on these pages.
- The Holland Police Department reserves the right to remove and/or block anyone who posts inappropriate material as determined by the Holland Police Department.
- The Holland Police Department does not allow posting of photos or videos by anyone other than authorized members of the Holland Police Department.
- If you have photos or videos you would like to share on the Facebook page or Twitter account, contact the Holland Police Department.

The Holland Police Department welcomes a person’s right to express his/her opinion and encourages posters to keep comments related to content on these pages. The Holland Police Department reserves the right to remove any comments that are inappropriate or offensive, including comments that:

- Defame, abuse, harass, stalk, threaten or violate the legal rights of others.
- Include racism, hatred, slander, threats, obscenity, violence, vulgarity.
- Spam or advertise.
- Could harm the safety or well-being of one of our employees, including personal attacks.
- Are off-topic.
- Have personal information about another person or that violate a person’s privacy.
- Include copyrighted material that belongs to another person.
- Contain links to inappropriate websites.

If you are looking for more information about Holland Police Department please visit our website at: http://town.holland.ma.us/pages/hollandma_police/index